



**HUMMEL  
MEDIA**

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# Duplication and Conversion

## Services and Prices

as of May, 2012

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## DVD and CD Duplication

Below are prices for various duplicating services provided by Hummel Media. As you can see, there are many options. For instance, some people send a video and then Hummel Media makes a menu for it, which is also listed below. You can also have different case options and even paper inserts with descriptions and photos. See page two for ideas and options about cases.

Item	Cost	Explanation
CD white	\$0.45	These discs are completely white on top, and can be written on, or printed on by special printers.
DVD white	\$0.55	
Print on disk	\$0.85	This is full-color printing, with text or pictures, etc.
Paper Sleeve	\$0.10	See case
Slim Case	\$0.23	options on
Jewel Case	\$0.30	Page 2
DVD Case	\$0.50	for information.
Duplication	\$0.50	Per disc duplication cost.

### Invoice Separately

Setup Fee	\$5.00	Every time a run of duplicating is set up this fee is charged.
Disc Design	\$30.00	Maximum charge for designing disc label.
Case Design	\$15.00	To design the insert or back cover of a case (see page 2).
DVD Menu Edit	\$10.00	If Hummel Media makes a DVD menu for you.
WI Sales Tax:	5.60%	

(All video and audio media must have copyright clearance to be duplicated.)

# Duplication and Conversion Services and Prices

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## Case Options

Below are the three options we generally provide for your DVD or CD. We can get just about any case you've ever seen, but these are the ones we use extensively.

### Paper Sleeves

\$0.10 per sleeve



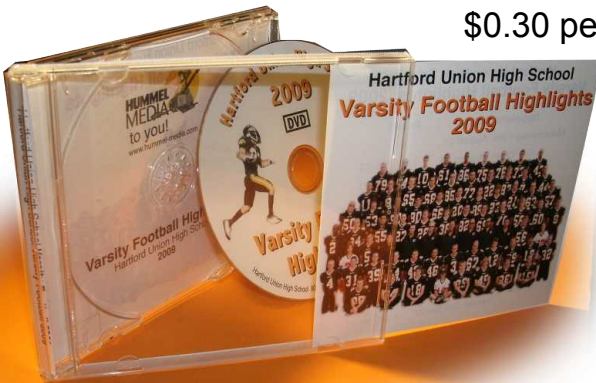
### Slim Case

\$0.23 per case



### Jewel Case

\$0.30 per case



Jewel Case Options:

\$0.18 case back or inset (per side) BW

\$0.30 case back or inset (per side) color

\$0.25 assembly



# Duplication and Conversion Services and Prices

as of May, 2012

## Media Conversion

VHS tapes and Mini-DV tapes can be converted to DVD's. Audio cassette tapes can be converted to CD's. Slides can be converted to digital photos. All material must have copyright clearance. In other words, Hummel Media cannot copy any video or audio that is copyrighted by someone without written permission from the copyright owner. Family videos or audio is primarily what Hummel Media converts.

Below are the typical prices for conversion of various media. Specific projects vary, but before a project begins a quote will be given with any additional costs (or cost savings). Personal media is usually dropped off or picked up by the client, but Hummel Media can also pick up and deliver, usually at no extra cost, if near Hartford.

Service	Cost	Explanation
Tape Conversion	\$12.00	This is straight conversion with a simple menu.
DVD Chapters	\$5.00	Separating parts of a video into different chapters.
Slide scan per slide	\$0.60	Price may be more depending upon slide condition.
Photo CD/DVD	\$5.00	Putting the digital photos onto a disc.
WI Sales Tax	5.60%	Non-profits can provide Tax ID#

## Sample Orders and Costs

### Duplicate DVD of Club Highlights

25 copies of a finished DVD, designing and printing on the disk, in a slim case.

White DVD	\$0.55 each
Print on disc	\$0.85 each
Slim case	\$0.23 each
<u>Duplication</u>	<u>\$0.50 each</u>
Total X 25	\$53.25
Setup Fee	\$5.00
<u>Disc Design</u>	<u>\$15.00 (up to \$30)</u>
Total	\$73.25
<u>WI Sales Tax</u>	<u>\$4.10</u>
Total Cost	\$77.35

### Convert Family Videos

5 VHS family videotapes converted to 5 DVD's with 2 more copies of each.

Tape conversion	\$36.00
10 DVD's	\$5.50
10 Duplications	\$5.00
10 Paper sleeves	\$1.00
<u>WI Sales Tax</u>	<u>\$2.66</u>
Total Cost	\$50.16

# Duplication and Conversion, Services and Prices

as of May, 2012



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## Hummel Media

Founded in 2008 by Dan and Terese Hummel, Hummel Media primarily does media production. Dan and his family (sometimes hiring outside contractors) have produced hundreds of videos, and often get hired as help on other video productions. They are most proud of their work with the “Pioneers of Television” program on PBS (look for Dan's lighting and maybe even his face on some of those episodes). Dan and his wife Terese have also been hired to act in movies and to make ads for political candidates. In addition to video production, the Hummels have produced five full-fledged theatrical productions in the last four years, and had a hand in dozens of other theatrical shows as designers, actors, directors, and more.

Terese and Dan also teach guitar, bass guitar, piano, and voice lessons. Dan has designed and built web pages, including [www.1stCHartfordWI.org](http://www.1stCHartfordWI.org). Thus the generic “media” in Hummel Media. Contact us about anything communications-related, and if we don't do it, we can find someone to recommend.

### Video Production

**Informational** videos about schools, companies, non-profits.  
**Educational** videos teaching concepts, equipment operation, budgets.  
**Documentary** videos about people, places, activities.  
**Advertising** videos promoting political candidates, products, processes.

### Wedding Videos

Hummel Media recommends 2 options:  
1. Ask an uncle or other family member who is good with video to tape your wedding for free as a wedding gift.  
2. Find someone other than Hummel Media to tape your wedding. We may have some recommendations for you, but really, option #1 is the best.

### Theater Production

**Producing** theater from concept to performance and strike, including publicity, organization, communication.  
**Directing** plays and musicals, from casts of one to fifty.  
**Acting** in shows, available for touring.  
**Technical Directing** including lighting, sound, set design and construction, costuming, makeup, props.

### Music Instruction

**Guitar, Bass Guitar, Piano, and Voice** lessons. Students meet every week or every other week, as preferred by student.  
Lessons are \$10 for ½ hour.